ASSAM INTERNATIONAL TRADE & INDUSTRIAL FAIR-2015

Date :
19th February to 25th February, 2015

Place :
Court Field, JDSA Field and Stadium,
Jorhat, Assam
With the initiative of the Deptt. of Industries & Commerce, Government of Assam, Federation of Industry and Commerce of North Eastern Region (FINER) is organizing the Assam International Trade and Industrial Fair 2015 in Court Field, Jorhat, Assam from 19th February to 25th February, 2015.

- The fair will provide a comprehensive Buyer-Seller platform offering business opportunities and enterprise building
- Provide insight and direction to entrepreneurial aspirations
- Exposure to new and latest technologies in industry and service sector
- Trade partnerships
- Showcase new products and technologies
- New business opportunities
- Explore international markets and linkages
- Showcase local products, services and trade options
- Joint cooperation and partnership between various stakeholders - Government, Allied Agencies, Banks, Private Sector etc.
- Ideate and encourage shared experiences at sub regional level
- Add value to region’s growth potential by exhibition of advanced & futuristic technology
- Export potential of commodities from Assam to ASEAN, SAARC & BCIM Countries
- Employment Generation

**Event Highlights**

- Largest International Trade Fair in Asia
- 240 + Exhibitors
- Business Summit and Interactions
- International Pavilions
- 25,000 + Business visitors from Northeast
- Media coverage and publicity
Participation

- International - ASEAN, SAARC, BCIM
- Ministries and Government Departments
- National manufacturers - (Machinery/Agricultural Food processing/Textile/Packaging etc)
- State SME product manufactures
- State Government development agencies
- Product/Service/Technology leaders
- PSUs
- Private Sectors
- MNC

Sectors to be covered

- Tea - value additions
- Tourism and Golf tourism
- MSME Machinery
- Infrastructure
- Drilling Technologies
- Green technologies in Manufacturing & urbanisation
- Handloom & Weaving
- Packaging
- Small and light Engineering
- Power
- Bamboo and Cane
- Agriculture and Horticulture
- Food Processing
- Textiles
- Medicinal and Aromatics Oils
- Traditional Manufacturing and art form
- Farm Equipment
- Oil & Processing
Exhibit Profile

- Coir
- Jute, Textiles
- Household & Kitchen Appliances
- Drugs & Pharmaceuticals
- Education
- Power
- Furniture & Home Furnishings
- Toys
- Health Care & Spa

- Bamboo
- Garments
- Processed Food
- Cosmetics, Body Care & Health Care
- Telecommunications
- Electronics
- Sports Goods
- Engineering Goods

Visitors Profile

- Overseas Business
- Delegates
- Technocrats
- Manufacturers
- Equipment & Machinery
- Suppliers
- Marketing & Direct Selling
- Companies
- Investor/Traders/Suppliers
- Manufactures/Exporters
- Trade Councillors/Coordinators
- Distributors & Retailers

- Realtors and Developers
- Departmental Stores
- Agricultural Representatives
- Corporate Buyers
- Government Officials
- Public Sector Professionals
- Educational Institutions
- Architects & interior decorators
- Financial institutions
- Tea brokers/exporter/owners
Space Rate Chart

Area in sqm | Rate/sqmt in INR
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Single Opening Octanorm Booth | 9 | 5750
| 18 & above | 5500
Double Opening Octanorm Booth | 9 | 6500
| 18 & above | 6250
Indoor Raw (minimum 27 sqm) | 27 - 36 | 4750
| Above 36 | 4500
Outdoor Raw (minimum 27 sqm) | 27 - 36 | 750
| Above 36 | 700

Charges for extra Power Consumption
Rs. 200/- per KW per day.
Extra Fittings separately on costs
Service Tax will be charged as applicable
Layout Plan of the Fair Ground

- Court Field
- JDSA Ground
- Stadium
- Opening & Closing Ceremony Stage
- VIP Gallery

International Pavilion
National Tech Mart Pavilion
Good Living & State Govt. Pavilion 80 x 230
National Tech Mart Pavilion 80 x 230
International Pavilion 80 x 230
Assam, the largest economy in the North East region of India, is the most industrially advanced state in the region by virtue of its comparatively favorable geographical location and the availability of reasonable infrastructure facilities. The state is rich in natural resources like natural oil and gas, coal, rubber, tea and minerals like granite, limestone and kaolin. It is also known for its vibrant tea and petroleum sectors. The industrial policy laid right emphasis on development of sound infrastructure with easy access to key utilities like road connectivity, quality power supply; land availability, human resources etc. Simplification of rules, identification of available land, computerization and adoption of PPP mode are aimed at developing infrastructure in the state.
FINER

Strength lies in unity and sharing. Realizing this few like-minded persons from industry and commerce founded Federation of Industry and Commerce of North Eastern Region (FINER) in 1992 and it has now emerged as the leading apex body of Trade, Commerce and Industry of the North Eastern Region. FINER is a Non Government, Non-profit making, industry led and professionally managed organization. FINER has an alliance of over 1000 direct and indirect members and is the largest chamber of commerce, industry and trade of the region. The membership ranges from Micro, Small Medium and large enterprises both from manufacturing and service sector. It includes both private and public sector units. Several industry/Sectoral associations and State/District level associations are members of FINER.

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