Economic & Commercial Events 2019

North East India Festival (8-10 February, 2019)

The first ever “North East India Festival” was organized from 8th -10th February, 2019 at Central World, Bangkok with a view to promote and connect North East Region of India with South East Asia and Thailand. The festival was organized by the Embassy of India, Bangkok with the Support of Trust ‘Trend MMS’ based in Guwahati and was sponsored by the North Eastern Council of the Ministry of DoNER, GoI.

Inaugural Event (8th Feb): Mission organized the inauguration event for the festival on the evening of 8th February which was inaugurated by the Commerce Minister of Thailand Ms. Chutima Bunyapraphasara. Ambassadors & Representative from ASEAN member countries and Nepal, Bhutan and Bangladesh, Thai Government functionaries, media houses & leading Thai companies/trade organizations attended the event.
Tourism Roadshow (9th Feb.):

The event was attended by more than 100 prominent tour operators from Thailand and 40 tour operators from North East India. Major airlines and media groups also attended the event. Representative from Association of Thai Travel Agents (ATTA) attended the tourism seminar and made his remarks. Ms. Lal Ro Dingi, Incharge of Tourism & Industries, North Eastern Council, Govt. of India also addressed the gathering. B2B interaction was organized for the Thai and India tour operators for their business interaction.

Seminar on “Business & Investment Opportunities in North East of India” (9th Feb):

The event was very well attended by prominent companies/trade organizations, Thai Government functionaries & media houses. During the event key note speech was given by Ms. Lal Ro Dingi, Incharge of Tourism & Industries, North Eastern Council. Thai companies from different sectors such as textile, food processing, steel, chemical, automobile, Rubber, agricultural products, spices, tea etc participated in the event.
**People to people exchange Programme:**

To showcase the strong linkages of North East India’s cultural heritage with South East Asia in historical, cultural and other aspects and to further strengthening such linkages a People to people exchange programme was organized in collaboration with Center for South East Asian Studies, University of Gauhati. Many prominent Thai scholars and scholars from North East of India attended the event and exchanged their views during the discussion. After welcome address by Ambassador other dignitaries such as Mr. Lakhya Konwar, Tai Ahom Leader and Member of Secretary, Government of Assam and Mr. Mridul Hazarika, Vice Chancellor of Guahati University gave their remarks. The programme received overwhelming response from Thai intellectuals.
North East India Festival (9-10 February)

The festival was organized on both days from 3 PM to 10 PM in the open premises of Central World Bangkok. During the North East Festival, various cultural programmes and exhibitions showcasing the cultural heritage of North-East India through Folk dances, martial rhythms, exhibitions of handicrafts, Agro products and culinary delights was organized at the Central World, Bangkok. The fashion show depicted the spectacular designs and fabrics of the region. A 40 member Thai Dance Troupe (Khon) also performed during the two day festival which was sponsored by Ministry of Culture of Thailand.
Embassy of India, Bangkok organized an "Incredible India Tourism Roadshow" on 15 February, 2019 at Meeting Room 4, Queen Sirikit Convention Center, Bangkok. This road show was coinciding with the 24th Thai International Travel Fair (TITF) organised by Thai Travel Agents Association (TTAA). Programme started with cultural performances. Ambassador of the Republic of India to Thailand gave the Opening remarks and followed by Presentations on Rajasthan Tourism Dr. Punita Singh, Joint Director, Rajasthan Tourism, Presentations on Jammu & Kashmir By Mr. Ashfaq Siddiq Dug, President, TAAK and Presentations on the Buddhist train by Mr. Kamal Kathiat, Deputy Manager, Indian Railway Catering and Tourism Corporation (IRCTC).
Embassy of India and the The National Cooperative Development Corporation (NCDC), Government of India & Network for the Development of Agricultural Cooperatives in Asia and the Pacific (NEDAC) organised Seminar/Roadshow on 'India International Cooperative Trade Fair 2019’ on 8th March, 2019 at Rembrandt Hotel, Bangkok. Mr. Sundeep Kumar Nayak, Chairman, NEDAC & Managing Director, NCDC gave the welcome Address. Deputy Chief of Mission also addressed the gathering. Representative from Federation of Thai Industry, NEDAC, Cooperative Promotion Department, Ministry of Agriculture and Cooperative, Govt. of Thailand also addressed; Chairman, Chemical Club of FTI also delivered her remarks.
Embassy of India organized a Seminar on “Indian Coffee” Followed by Coffee Tasting session on 28th March 2019 at Bangkok International Trade & Exhibition Centre (BITEC), Bangna, Bangkok with coinciding Thailand Coffee, Tea Drink 2019. Around 40 Thai coffee manufacturers/traders attended the Seminar. Ambassador of the Republic of India to Thailand gave the welcome remarks. Dr. Wichien Rerkpatanakit, Executive Advisor from National Food Institute of Thailand (NFI) and Ms. Varri Sodprasert, President of Thai Coffee Association, Thailand also addressed. Presentation on “What Indian Coffee Sector can offer to Thailand” was given by Dr. Basavaraj K, Head of Division Coffee Quality, Coffee Board of India. Coffee tasting session was organized by Coffee Board of India and sample of Indian coffee distributed to all attendees and Thai coffee companies.

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