Community Development Department

Community Development Department
Ministry of Interior
Bangkok, Thailand

CDD Background

Established on 1 October 1962 with the responsibility for improving the quality of life of Thai communities and enabling them to help themselves.
The Community Development Department is a core agency of the government responsible for the community management promotion in order to enhance the capacity of the community to be the sustainable strong community.
CDD strategy

- Community Capital Development
- Community Planning Mobilization
- Leader Capacity Building
- Grassroots Economy Development
- Community Knowledge Management
- High Performance Organization Development

On Tamb eOne Prod

"Strengthening Of Thailand’s Grassroots Economy of Thailand"
Government Policy

“The government will under take the One Tambon One Product in order to encourage each local community to use local wisdom for the development of local products for both domestic and global market, with technical assistance...”

Three Fundamental Principles

- Local, Yet Global
- Self-Reliance and Creativity
- Human Resource Development
OTOP Objectives

- To increase employment and income in community
- To strengthen and revitalize local community
- To promote local wisdom
- To promote human resource development
- To promote creativity based on local way of life and culture

Roots of OTOP

- Products
  - Identity & Variety
  - People
  - Place
  - Cultural & Bio-Diversity
OTOP Logos

Cyprinids

Thai number = 1

One Tambon One Product in Thailand

76 Provinces and Bangkok

8 Districts

255 Sub-Districts Tambon

0,787 Villages
The Administrative Structure of “One Tambon One Product” : OTOP

Agency Integration “National Agenda”

- Office of the Prime Minister
- Ministry of Finance
- Ministry of Interior (Community Development Dept.)
- Ministry of Agriculture and Cooperatives
- Ministry of Industry
- Ministry of Commerce
- Ministry of Public Health
- Ministry of Foreign Affairs
- Tourism Authority of Thailand (TAT)
- Ministry of Education
- Ministry of Science, Technology and Environment
- Board of Investment, NECTEC
- Etc.