#### **Economic & Commercial Events 2022**

#### **India-Thailand Textiles Virtual B2B Meet (4 February 2022)**

Embassy jointly with Cotton Textiles India organized virtual textiles business meet today. More than 80 business reps from textiles sector attended the business meet. Ambassador Suchitra Durai highlighted the potential for increase in bilateral trade in textiles. The B2B meet provided an interactive platform to the Indian textile exporters & Thai importers. A lot of interest was generated in sourcing textile products from India.









#### Seminar on 'Ease of Doing Business in India' at Khon Kaen (4 March 2022)

"The Embassy team led by DCM Alpana Dubey organized the 'Ease of Doing Business in India' Seminar in Khon Kaen Province on 4 March 2022. The seminar was attended by H.E. Dr. Somsak Changtrakul, Governor of Khon Kaen, and leading businesses and Chambers. Investment opportunities in India and key announcements of Budget 2022-23 were presented during the Seminar, highlighting the growing business opportunities in India. Thai Companies were invited to be partners in India's growth story."









#### Make in India, Make for the World (16 March 2022)

Embassy of India, Bangkok organized an "Investors Meet: Make in India, Make for the World" on 16th March 2022. Ambassador Ms. Suchitra Durai highlighted the potential & opportunities in India across the sectors. CEOs of leading Thai companies attended the Meet and showed interest to partner with India. During the Meet, Invest India presented recent initiatives & incentive schemes of the Government of India to encourage Thai companies to explore investment opportunities in India. Some of the leading Thai companies present in India shared their encouraging experience of partnering with India. The Meet was attended by around 40 business representatives. An exhibition of 'Make in India' products was also organized.









# Minister for State for Commerce & Industry Smt. Anupriya Patel interacted with CEOs of Indian and Thai companies (24 May 2022)

India's Commerce and Industry Minister Anupriya Patel and her Indian delegates were in Thailand to attend the 78th session of the Economic and Social Commission for Asia and the Pacific (Escap) from May 22 to 24. The event marked the 75th anniversary of Escap.

She also visited an Indian community in Bangkok and attended the CEOs Meet at the Athenee Hotel, which consisted of 14 leading Indian companies that operate in Thailand and five leading Thai companies that operate in India and Thailand.

The Indian minister was keen to promote opportunities in telecoms, information technology, healthcare and green energy. (Bangkok Post)









# Seminar on "Business Opportunities in India" and "Incredible India" at Nakhonpathom (27 June 2022)

A Seminar on "Business Opportunities in India" and "Incredible India" was organised by the Embassy of India at Nakhonpathom to promote business linkages and tourism. The seminar was attended by H.E. Chayachai Serengin, Vice -Governor, and representatives of businesses and tourism sector. Seminar presented the business opportunities in India encouraging Thai companies to invest in India. Seminar also promoted diverse tourism products in India with special focus on Budhhist circuit and adventure tourism









#### 2nd North-East India Festival in Bangkok (29 – 31 July 2022)

The second edition of the North-East India Festival is being organized from 29 - 31 July 2022 at Central World, Bangkok, by the Embassy of India in association with Trend MMS of India.

The three-day event will be inaugurated at Hotel Centara Grand, Bangkok on 29 July 2022 evening, which will be an-invitation only event. H.E. Dr. Rajkumar Ranjan Singh, Union Minister of State for External Affairs, Government of India, will be the Chief Guest at the Festival. The Festival will also witness participation of Chief Ministers and other Ministers from North-Eastern States of India along with senior Government officials. Senior dignitaries from Thailand are also expected to grace the inauguration and attend the Festival. A large contingent of artistes including musicians and dancers, craftsmen, business-persons/exhibitors, tour operators and academicians from the North-Eastern States are expected to travel to Bangkok to participate in this Festival, hold B2B meetings and academic exchanges.

















# Seminar on "Business Opportunities in India" and "Incredible India" at Surat Thani (7 October 2022)

A Seminar on "Business Opportunities in India" and "Incredible India" was organised by the Embassy of India at Surat Thani to promote business linkages and tourism. The event was attended by around 50 business representatives. The Seminar was co-chaired by H.E. Mr. Nanthawat Charoenon, Vice Governor of Surat Thani and Mrs. Alpana Dubey, Charge d'Affaires, Embassy of India. Chairman, FTI-Surat Thani, Chairman, STCCI and Vice-President, TCT also participated.









# Seminar on "Business Opportunities in India" and "Incredible India" at Songkhla (16 December 2022)

A seminar on Business Opportunities in India and Incredible India was organised by the Embassy team led by First Secy Dharmendra Singh in Songkhla. Representatives of provincial govt, businesses and tourism sector attended the seminar with great interest. As part of commercial outreach, Embassy team visited factory of Innovative Gloves Co. Ltd. at Hat Yai in Songkhla province owned by a Thai-Indian businessman. It is a leading manufacturer of gloves in the region and known for it's innovative methods.





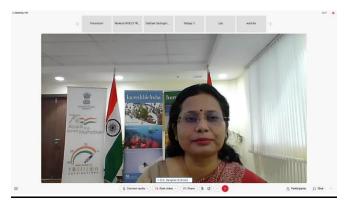




### **Tourism Events 2022**

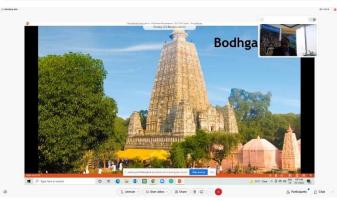
#### Webinar on "Incredible India" (25 January 2022)

Embassy is organising a webinar on "Incredible India" on 25 January 2022 from 14:45 hrs to 16:15 (Bangkok Time) on the occasion of National Tourism Day of India. DCM Alpana Dubey interacted with leading Thai tour operators & travel agents associations today during Incredible India webinar organized by Embassy to mark the National Tourism Day 2022.









### Logo Unveiling Ceremony on the occasion of 75 Years of India-Thailand Diplomatic Relations (21 March 2022)

As part of celebrations of the 75<sup>th</sup> anniversary of the establishment of diplomatic relations between India and Thailand, a logo design contest was co-organised by the Embassy of India and the Ministry of Foreign Affairs of the Kingdom of Thailand. The contest was launched on 12 January 2022. A total of 798 entries were received from India and Thailand.

A logo unveiling ceremony was held on 21 March 2022 in Icon Siam Mall, Bangkok. H.E. Mr. Don Pramudwinai, Deputy Prime Minister & Minister of Foreign Affairs of the Kingdom of Thailand and Ms. Suchitra Durai, Ambassador of India to Thailand, jointly presided over the logo unveiling ceremony and felicitated the winners of the logo design contest. Around 50 dignitaries and guests, representing the Thai Parliament, Thai government, diplomatic corps, Indian Daispora, businesses and media, attended the ceremony. The winner of the logo design contest, Ms. Chanida Hengkhuntod, was awarded with a cash prize of THB 50,000. The 1<sup>st</sup> runner up, Mr. G. Shashidhar Reddy, who is based in Hyderabad, was awarded with a cash prize of THB 32,000 and the 2<sup>nd</sup> runner up Mr. Somchai Nilkaew, was awarded with THB 16,000.

The celebrations included two cultural performances, one each from the Indian and the Thai side. A photo exhibition showcasing 75 years of diplomatic relations between India and Thailand was also organised on the sidelines of the ceremony.

















### **BUDDHABHOOMI – JOURNEY ALONG THE FOOTSTEPS OF BUDDHA: An exposition of Buddhist Heritage Circuit of India (26 - 28 August 2022)**

The Embassy of India in Thailand in association with Triratnabhoomi Society and International Buddhist Confederation organises the event "BUDDHABHOOMI – JOURNEY ALONG THE FOOTSTEPS OF BUDDHA: An exposition of Buddhist Heritage Circuit of India" at The EmQuartier, Bangkok from 26 – 28 August 2022. It was held as part of year long g commemoration of 75th Anniversary of diplomatic relations between Thailand and India.

The 3-days event received overwhelming response with more than 7,000 people from all walks of society including Senior monks government leaders and officials, leading business organizations, academics, artists, students and others participating. The live streaming of the event on various social media channels had also received 100,000 views. On the opening day, H. E. Mr. ItthipolKunplome, Hon. Minister of Culture of Thailand graciously presided over as Chief Guest and gave the inaugural speech. Hon. Minister of Culture and Tourism of Madhya Pradesh, India Sushri Usha Thakur also addressed the gathering as Guest of Honour.







