



सत्यमेव जयते

Department of Commerce  
Ministry of Commerce and Industry  
Government of India



सत्यमेव जयते

Department of Telecommunications  
Ministry of Communications  
Government of India



**“A DIGITAL PLATFORM  
FOR BUSINESS DEVELOPMENT”**

## **“A DIGITAL PLATFORM FOR BUSINESS DEVELOPMENT”**

TEPC is pleased to announce 'India Telecom 2021' - an Exclusive International Business Expo to be held virtually on March 3 & 4, 2021 under Market Access Initiative Scheme (MAI) of Department of Commerce, Government of India. The main objective of the event is to provide opportunities to the Indian telecom stakeholders to meet qualified overseas buyers.

TEPC has created this platform to bring potential buyers from across the globe and quality telecom equipment manufacturers and ICT services solution providers from India under one roof to interact and finalise business deals. Event is likely to develop long term business relations. It is proposed that there will be a Conference session from 12:30 to 16:00 hours and Expo & the B2B sessions will continue for the whole day for the two days i.e. March 3 & 4, 2021

TEPC is working towards Hon'ble Indian Prime Minister's Digital India, Design in India and Make in India initiatives. Indian ICT exporters with their Indian designs and IPRs can provide end to end Digital Connectivity solutions to suit all type of networking requirements of the developing world.

Indian telecom companies can provide end to end Digital connectivity solutions covering all type of combinations with one or more of the following verticals:

List of Verticals Covered under India Telecom 2021:

- Access Network
  - Antenna
  - Battery & Power Plant
  - Coaxial & Copper Cables
  - Communication/ Radio/ Satellite/ Measurement / Recording Equipment
  - Data Processing Equipment & Services
  - Defence and Police Networks Infrastructure Projects (Telecom: For Power, Irrigation, USOF, Broadband)
  - ICT Software (Information & Communication Technology)
  - Mobile Network Equipment
  - Mobile Towers/ Masts used in Communication Networks
  - Networks & Communication (M2M Communication Networks and Devices including Smart City Networking)
  - Optical Fibre Cable
  - Optical Fibre Cable Accessories
  - Solar Gadgets used in Communication Networks
  - Subscriber End Equipment/ Phone/ Mobile Handsets
  - Switching Network Equipment
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- Technical Audit of Service Providers' Networks
- Technology Transfer based on Indian R&D
- Telecom Applications (Web Based, Mobile Applications, Customized Software solutions for communication needs)
- Telecom Consultancy
- Telecom Services (Licensees: Wireline/ Wireless Voice, Data/ Broadband, Internet, Value Added Services, Infrastructure)
- Telecom Software (Internet & e-Commerce Services, e-Health)
- Telecom Training & Skill development
- Telecom Training (including Educational Software, Skill Development, e-learning, Network Technical, Telecom Regulatory)
- Transmission Equipment

## A contribution towards Government initiatives through India Telecom



*India Telecom 2021 Supports Drives of Government of India  
Come and showcase your capabilities digitally to the world*

### **आत्म-निर्भरता की ओर कदम-दर-कदम**

**आत्म-निर्भर भारत अभियान** (or Self-reliant India) campaign is the vision of new India envisaged by the Hon'ble Prime Minister Shri Narendra Modi. The aim is to make the country and its citizens independent and self-reliant in all senses. (<https://www.investindia.gov.in/atmanirbhar-bharat-abhiyaan>)

## Promoting fastest growing sector

The IT & Electronics industry is one of the fastest-growing industries in India, both in terms of production and export. In fact, software development and IT-enabled services (ITeS) have made India's brand equity a force to reckon with. Information Technology and Business process management (IT-BPM) industry revenue grew 7% y-o-y to reach US\$ 191 billion in FY20 and is estimated to grow to US\$ 350 billion by 2025. Moreover, revenue from the digital segment is expected to account for 38% of the total industry revenue by 2025. Digital economy is estimated to reach US\$ 1 trillion by 2025. (<https://www.ibef.org/exports/electronic-and-computer-software-industry-in-india.aspx>)

## Special initiative for Start-up India

Start-up India campaign has received worldwide support for its attempt to bring Start-ups to the forefront of India's growth story. It allows the entrepreneurs to focus on their core business (instead of time-delaying regulatory compliances) – while empowering them with a strong eco-system to support their creativity and growth.

## Cost of participation Amount in (INR)

- **Virtual booth: ₹20,000**
- **Cost of Participation for Start-ups: ₹10,000**
- **Delegates: Free – Through Pre-Registration**

## Sponsorship packages

Description	PLATINUM ₹3,00,000	GOLD ₹2,50,000	SILVER ₹2,00,000	CONFERENCE SPONSOR ₹1,50,000
<b>Branding Awareness</b>				
Pre-Website Branding	Yes	Yes	Yes	Yes
Pre- Registration portal	Yes	Yes	Yes	Yes
Event mailer Branding	Yes	Yes	-	-
Rotating Banner advert in conference room	Yes	Yes	-	Yes
Logo in the Conference Room	Yes	Yes	Yes	Yes
Banner in the Main lobby	Yes	-	-	-
Banner in Conference Room corridor	Yes	Yes	Yes	Yes
<b>Lead Generation -Speaking &amp; Panel discussion</b>				
Keynote Speaking Slot (10 min)	Yes	-	-	-
Panel Slot	Yes	Yes	Yes	Yes
<b>Virtual Stall</b>				
Unlimited Exhibitor login	Yes	Yes	Yes	Yes
Video calls with lead scoring	Yes	Yes	Yes	Yes
Content uploads	Yes	Yes	Yes	Yes
Message/ Video Chat with Attendees	Yes	Yes	Yes	Yes
1-2-1 meeting set up (self)	Yes	Yes	Yes	Yes
B2B matchmaking	Yes	Yes	Yes	Yes

# ORGANIZER



Telecom Equipment and Services Export Promotion Council (TEPC) has been set up by the Government of India to promote and develop export of Telecom Equipment and Services.

TEPC, as a Council, plays a critical role in furtherance of Telecom export from India and assist Indian member companies in easy facilitation of their respective exports. The Council caters to the complete Telecom Ecosystem including Telecom Hardware Manufacturing, Telecom Service Provision, Telecom Software and Consultancy. It thus represents the strength of Equipment Manufacturers, System Integrators, Service Providers and other stakeholders in the telecom domain.

TEPC recognizes the strengths of building a design-led manufacturing ecosystem for telecom products and the Government of India is committed to further support the creation of domestic products and enable manufacturing with high domestic value-addition. India is poised for another digital revolution given the massive thrust on 'Make in India' initiative & launch of 'Digital India' campaign, which creates a large opportunity for innovative products and services.

**Telecom Equipment & Services Export Promotion Council (TEPC)**

Gate No.- 5, Khurshid Lal Bhawan, Janpath, New Delhi - 110001

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