



Community Development Department



Community Development Department
Ministry of Interior

Bangkok, Thailand

CDD Background

Established on 1 October 1962 with
the responsibility for improving
the quality of life of Thai communities
and enabling them to help themselves



Community Development Department
Ministry of Interior, Bangkok, Thailand



Vision



The Community Development Department is a core agency of the government responsible for the community management promotion in order to enhance the capacity of the community to be the sustainable strong community



Goals

Strong
Community

Self-reliant
People

Happy and
Quality Families

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OTOP

OTOP @ National Level

Source of investment funds

Financial Institution

Community funds

OTOP Committee

OTOP
Annual
Budget

Govt. Agencies/Private sectors

Raw Materials

Product
Development

Marketing

Standard

Aggregation/Ability
Development

OTOP Needs

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CDD strategy

Community
Capital
Development

Community
Planning
Mobilization

Leader
Capacity
Building

Grassroots
Economy
Development

Community
Knowledge
Management

High
Performance
Organization
Development

OTOP

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**On Tamb
OTOP eOneProd**



**"Tuct
Strengthening
Of Thailand's
Grassroots
Economy
of Thailand"**



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Government Policy

"The government will under take the One Tambon One Product in order to encourage each local community to use local wisdom for the development of local products for both domestic and global market, with technical assistance..."

Three Fundamental Principles



Local, Yet Global



Self-Reliance and Creativity



Human Resource Development

OTOP Objectives



To increase employment and income in community



To strengthen and revitalize local community



To promote local wisdom

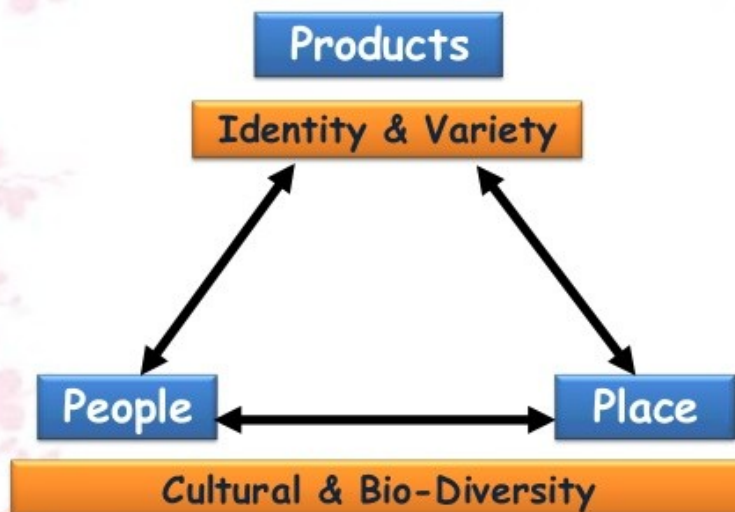


To promote human resource development



To promote creativity base on local way of life and culture

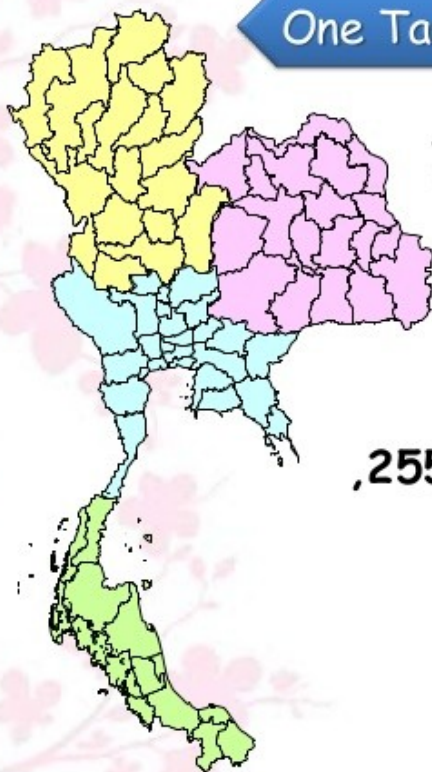
Roots of OTOP



OTOP Logos



One Tambon One Product in Thailand



76 Provinces and Bangkok



8 Districts



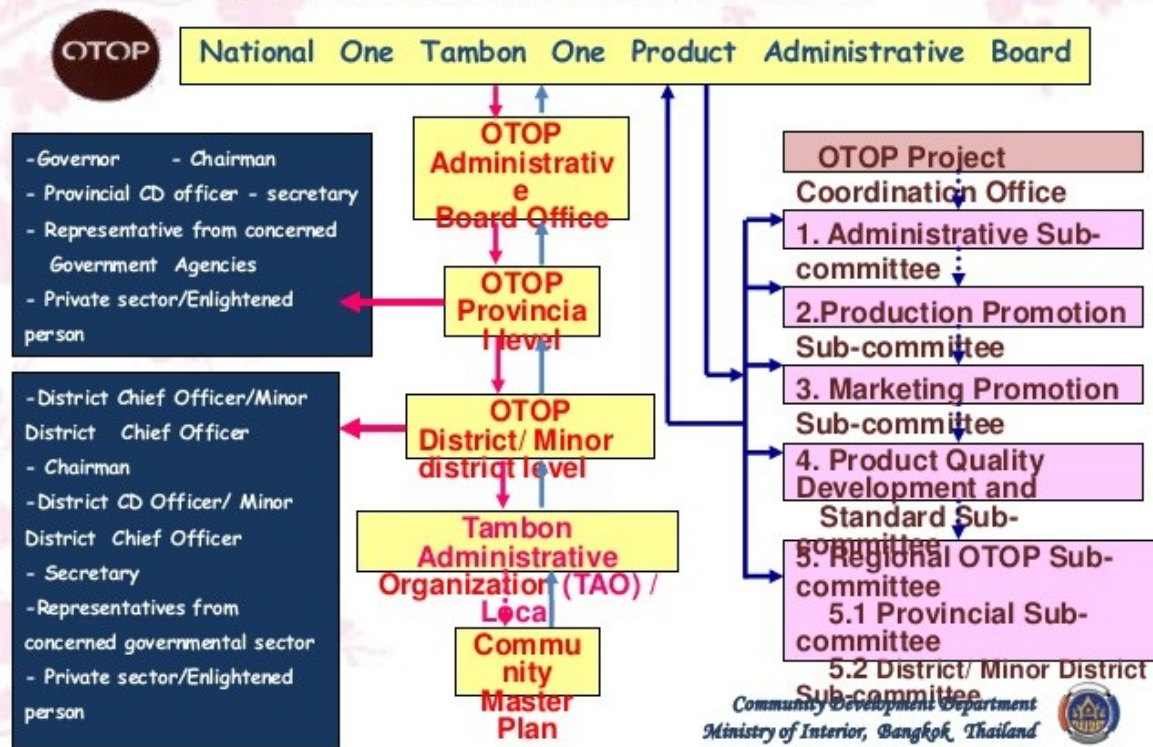
,255 Sub-Districts (Tambon)



0,787 Villages



The Administrative Structure of "One Tambon One Product" :OTOP



Agency Integration "National Agenda"

- Office of the Prime Minister
- Ministry of Finance
- Ministry of Interior (Community Development Dept.)
- Ministry of Agriculture and Cooperatives
- Ministry of Industry
- Ministry of Commerce
- Ministry of Public Health
- Ministry of Foreign Affairs
- Tourism Authority of Thailand (TAT)
- Ministry of Education
- Ministry of Science, Technology and Environment
- Board of Investment, NECTEC
- Etc.



OTOP

Integration of all sectors for OTOP development



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OTOP

OTOP @ National Level

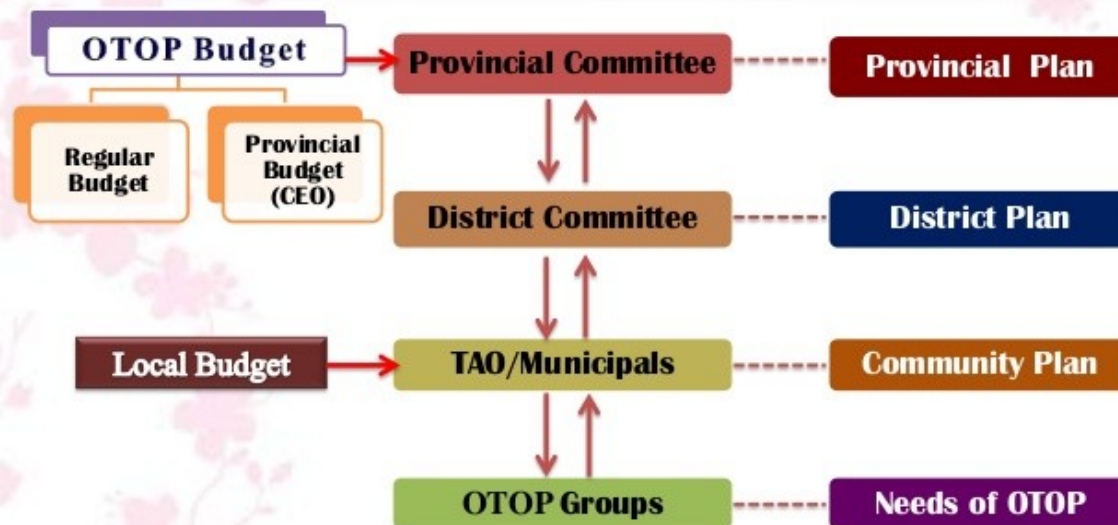


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OTOP @ Provincial Level



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