

Press Release

Bangkok, 15th July, 2023

Indian MSME Coir Expo-2023 inaugurated at ICONSIAM Mall in Bangkok today

Mr. Nagesh Singh, Ambassador of India to Thailand, Mr. D. Kuppuramu, Chairman, Coir Board of India and Ms. Pakainay Lengee, Assistant Permanent Secretary, Ministry of Commerce of Thailand inaugurated the '**Indian MSME Coir Expo-2023**' today at ICONSIAM Mall, Bangkok, in the august presence of dignitaries from prominent industry chambers and senior officials of Government of Thailand and Embassy of India. The Expo is being jointly organized by Embassy of India, Bangkok and Coir Board, India from 15 – 16 July, 2023. A diverse range of Coir products are being displayed by Indian companies at the Expo. The event witnessed a sizable attendance of leading Thai interior designers, retailers and the general public.

Speaking at the occasion, Ambassador Nagesh Singh said that Coir is the finest example of waste to wealth. The innovative and eco-friendly coir products, which are now being used for erosion control as well as substitute in horticulture, have huge potential in Thai and ASEAN market. Mr. D. Kuppuramu, Chairman, Coir Board, highlighted the initiatives undertaken by the Board for technological advancement, skill upgradation in the sector to promote and develop coir industries, which have contributed significantly to the rural economy of coconut producing States of India. Ms. Pakainay Lengee, Assistant Permanent Secretary, Ministry of Commerce of Thailand, emphasized that there is considerable scope of cooperation between Indian and Thai companies especially in R&D and new product development.

A seminar on "Investment Opportunities in Coir Sector" was also organized on the side-lines of the Expo, to share information with Thai companies on policies, programs and incentives being offered by the Government of India for setting up state of art coir products manufacturing units in India.
